

**Unbiased. Definitive. Actionable.**

## Know what your customers really think with Channel Signal.

The Channel Signal platform is an independent aggregator of online product reviews. By collecting, cleaning, and validating millions of reviews from major e-commerce sites, we're able to deliver the industry's most accurate post-purchase experience of the buyer.



### A platform that delivers confidence-inspiring data and performance.

- ✓ Unbiased review collection from e-commerce partners
- ✓ Customer review data delivered daily
- ✓ Cleaned data that's normalized down to the product title
- ✓ Singular view of syndicated and original reviews
- ✓ Easy-to-use tools enabling multiple data viewpoints
- ✓ Exportable graphs and datasets



### Definitively understand consumer intent.

- ✓ Seamlessly integrate into your BI platform
- ✓ Build custom dashboards for superior reporting/organization
- ✓ Benchmark performance via custom KPIs
- ✓ Utilize review data in Predictive Analytics models
- ✓ Implement price monitoring with ease through our API
- ✓ Get consistent, reliable, human client support
- ✓ Drive revenue with a Consumer2Consumer Score at the Buy Button

**Turn reviews into revenue. Start today at [ChannelSignal.com](https://ChannelSignal.com)**